



Press release

23rd July 2018

Tabletop Gaming business supports local Library whilst tackling mental health

Growing, East Anglian-based company continues to support Ipswich Library

Zatu Games, a Norfolk based board game retailer has teamed up with Ipswich Country Library to encourage people of all ages, with specific focus on families and children, to get together to play games in the local library.

After first partnering up in October of last year, Zatu Games has provided the library with a variety of board games for various events including their event for International Tabletop Day and their most recent summer board gaming sessions, held every Sunday over the summer period.

The first event was on 22nd July and was a huge success - with children and families enjoying a variety of games including Happy Salmon, Dixit and Catan.

Zatu Games, which is one of the largest online board game retailers in the UK, have a variety of partnerships with libraries, schools, charities and businesses to achieve their goal of 'getting board games back on the table'. With a particular focus on educating children through board games, Zatu expressly love working with schools in order to combat mental health issues early.

Marketing Manager at Zatu, Olivia, commented:



“It is so fantastic that we’re able to help children, families and beyond all come together through board games. With mental health being such a pressing issue in recent months, we really believe that by getting board games back on the table will help to tackle certain conditions such as anxiety through the fun of Tabletop gaming.”

Zatu Games have also partnered with another East-Anglian Library, Norwich’s Millennium Library and held a charity event previously for the NSPCC in order to raise money to prevent cruelty to children. Olivia continued:

“Gaming is a fun, sociable activity which we feel promotes mindfulness and helps tackle social anxiety. We want to help as many young people as possible and are therefore trying to get as many schools involved in our sponsorship program as possible.”

Zatu offer their sponsorship package to any organisation, educational facility etc. who are also striving to get board games back on the table. For more information, please visit: www.board-game.co.uk/work-with-us/

The Summer Sessions at Ipswich Library will run every Sunday from 22nd July until 2nd September. Sessions run from 1:15pm to 2:45pm at Ipswich County Library.

Ends

For all media enquiries, please contact:

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Notes for Editors

- Zatu Games can be found at: www.zatu.co.uk or on social media at: @zatugames
- Summer Events at Ipswich Library: 22nd July, 29th July, 5th August, 12th August, 19th August, 26th August, 2nd September.



- You can visit Ipswich County Library at any point, inside and outside of event times to play their selection of games.
- Zatu Games is one of the largest online game retailers in the UK with over 10,000 games in stock, shipping all over the world.